

## Revised Development Strategy Response Form 2013

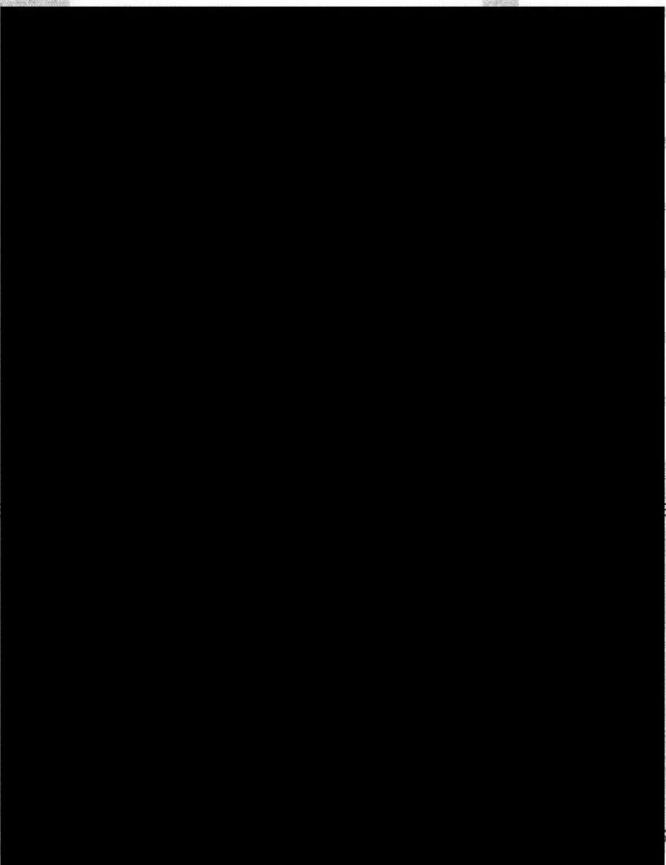
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| Ref: 9616.            |
| Rep. Ref.             |

Please use this form if you wish to support or object to the Local Plan - Revised Development Strategy.

**If you are commenting on multiple sections of the document you will need to complete a separate copy of Part B of this form for each representation.**

This form may be photocopied or, alternatively, extra forms can be obtained from the Council's offices or places where the plan has been made available (see back page). You can also respond online using the LDF Consultation System, visit: [www.warwickdc.gov.uk/newlocalplan](http://www.warwickdc.gov.uk/newlocalplan)

### Part A - Personal Details

|  | 1. Personal Details  | 2. Agent's Details (if applicable)  |
|--|--|---|
| Title  | MS   |   |
| First Name   | LUCY   |   |
| Last Name  | EMSON  |   |
| Job Title (where relevant)                                     |  |   |
| Organisation (where relevant)                                  |  |   |
| Address Line 1   |  |   |
| Address Line 2   |  |   |
| Address Line 3   |  |   |
| Address Line 4   |  |   |
| Postcode   |  |   |
| Telephone number   |  |   |
| Email address  |  |   |
| Would you like to be made aware of other representations?      |  | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No   |
| About You: Gender  |  |   |
| Ethnic Origin  |  |   |
| Age  |  | <input type="checkbox"/> 18 - 24 <input type="checkbox"/> 25 - 34 <input checked="" type="checkbox"/> 35 - 44 <input type="checkbox"/> 45 - 54 <input type="checkbox"/> 55 - 64 <input type="checkbox"/> 65 + |
| Where did you hear about this consultation? (e.g. bin hanger?) | WORD OF MOUTH  |   |

# Part B - Commenting on the Revised Development Strategy

If you are commenting on multiple sections of the document you will need to complete a separate sheet for each representation

Sheet  of

Which part of the document are you responding to?

501

Paragraph number / Heading / Subheading (if relevant)

Map (e.g. Proposed Development Sites – District Wide)

What is the nature of your representation?

Support

Object

Please set out full details of your objection or representation of support. If objecting, please set out what changes could be made to resolve your objection (Use a separate sheet if necessary).

SEE SEPARATE LETTER.

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Ref.

Rep. Ref.

Development Policy Manager  
Development Services  
Warwick District Council  
Riverside House  
Milverton Hill  
Leamington Spa  
CV32 5QH

Dear Sir

**Comments on Development of South Sites (areas south of Warwick) - Section 5.1 of Revised Development Strategy**

I would like to register my objections to the proposal to site 3,195 houses South of Warwick as part of the Revised Development Strategy. This number of houses is nearly half of the total of around 6,600 identified in section 4.3, and yet the major employment site which is proposed is to the North East of Warwick, in the area of Coventry Airport. It would seem more sensible to keep a balanced approach to the development of new housing, including sites north of Leamington which are closer to Coventry and will avoid the need for the traffic to pass through other towns en-route to Coventry.

I am particularly concerned about the impact of the additional housing upon traffic on the Banbury Road, Myton Road and in the centre of Warwick. The additional 3,000 houses are likely to generate 4,000-5,000 extra vehicles using these roads. Section 5.1.29 of the Revised Development Strategy states: "Studies relating to transport have shown that the scale of development proposed in this area can be accommodated on the transport network subject to appropriate mitigation measures being brought forward." It is not clear whether the following factors have been fully considered when reaching this conclusion:

- Air quality
- The needs of pedestrians
- The impact on Warwick town centre
- The adequacy of the mitigation measures

**Air quality**

Parts of Central Warwick are already an Air Quality Management Area (AQMA). Warwick County Council has a legal obligation to eliminate AQMAs and yet pollution will be increased by the additional traffic. What action is being taken to model the effects of the proposed development on air quality?

**The needs of pedestrians**

Has the Revised Development Strategy taken into consideration the current numbers of pavement users around Banbury Road and Myton Road and using the Avon Bridge: pedestrians, cyclists, dog walkers, joggers, visitors, and school children walking in groups to and from all three Warwick Foundation Schools and Myton school at key points during the day and to and from St Nicholas Park?

The Banbury Road needs to keep the pedestrian crossings. Numerous children cross there daily to get to school. Many office workers from Heathcote Industrial Estate also walk around Bridge End at lunchtimes.

There have been incidents in the past of pedestrians being hit by vehicles crossing over the Avon Bridge into Warwick and the additional traffic will only increase this danger.

### **The impact on Warwick town centre**

The proposal to build more than 3,000 houses South of Warwick and the related traffic proposals do not appear to benefit those people with shops and businesses in Warwick. The priority of the plan seems to be to move traffic through the town to the employment centres on the other side. There is nothing to encourage the volumes of traffic to be directed through the town to stop and enjoy the things that Warwick has to offer and the additional traffic will deter visitors who want to spend time in the centre of Warwick.

### **The adequacy of the mitigation measures**

The main mitigation measures proposed are the replacement of Myton Road roundabout with signals; synchronised signals for Priory Road/Smith Street; and St Nicholas Church Street and signals at Castle Hill roundabout. These changes will turn St Nicholas Church Street into a 2 lane clearway making it difficult to cross the road and impossible for local residents to park. There is no evidence presented that the measures would be adequate to cope with a significant increase in traffic.

There appear to be no measures to mitigate the backlog at the traffic lights at Jury Street/Smith Street. At certain times of day the traffic is already so bad that it can take over 30 minutes to drive from the Bridge End roundabout to the roundabout by the A46 (IBM roundabout).

### **Conclusion**

The Revised Development Strategy as it stands would result in a large increase in traffic in an area which is already very congested at peak times. I think that the Council needs to look at the proposal again particularly in the areas I have mentioned and consider either reducing the area of development South of Warwick or taking steps to reduce the amount of through traffic coming into Warwick via Banbury Road and the bridge over the Avon.

Yours faithfully,



cc Anne Mellor, Councillor